



Magazine Advertising Rates

(Rates Reflect Per Issue)

Back Cover Advertisement - \$4000

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Full Page Advertisement - \$2000





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Half Page Advertisement - \$1000

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Quarter Page Advertisement - \$500



701 Main St. • P.O. Box 490 • Ramona, CA 92065 • (P) 619.750.3314

DIGITAL FILE SUBMISSION GUIDELINES

- Ads/Artwork may be received via CD, DVD, E-mail, Internet or FTP.
- Ads/Artwork must be compatible with the Macintosh Platform and Adobe CS3 products.
- We prefer to receive ads saved from the following programs:
Adobe CS3 Suite (*Illustrator, InDesign, Photoshop*)
We can also accept files in: Macromedia Freehand 10, or QuarkXPress 6
- File formats must be supplied as one of the following:
 -  Adobe Acrobat - **.PDF** (**most preferred*)
 -  Adobe Illustrator - **.PDF .AI .EPS**
 -  Adobe InDesign - **.PDF .IND .EPS**
 -  Adobe Photoshop - **.PDF .PSD .TIF .EPS .JPG**
- We prefer that you send files with OUTLINED FONTS. If not, all fonts used must be supplied and compatible with Macintosh platform.
- Should working files be submitted, all supporting documents must accompany as well, including: images, fonts, logos, etc.
- RESOLUTION: 300dpi
- COLOR MODE: **CMYK** (*no Pantone colors will be accepted, all will be converted to CMYK*)
- Artwork should be submitted in the exact size of the space purchased. (*See sizes on next page*).
- All Full Page ads must include the following:
 - A bleed area of at least 1/4" (.25"). Any files not submitted with bleed area will be returned for resubmission.
 - Text that does not exceed 1/4" (.25") from the trim.

FTP SUBMISSION:

ADDRESS: 72.48.226.213
USER: reins
PASSWORD: camag
(*all lowercase)

or go to:

ftp://reins:camag@72.48.226.213

FILE NAMING:

company name_size.extension

(*example: wranglerjeans_fp.pdf*)

ARTWORK SUBMISSION CONTACT:

LESLIE HEBERT
Sr. Art Director
AD Ideas, LLC
121 Interpark Blvd., Ste. 211
San Antonio, Texas 78216

(p) 210-545-4176

(f) 210-545-4736

E-Mail: lhebert@adideasllc.com



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